

National Eating Disorders Awareness Week Partners

ABOUT NED AWARENESS WEEK

February 26th – March 4th, 2018



The goal of **National Eating Disorders Awareness Week (#NEDAwareness)** is to shine the spotlight on eating disorders by educating the public, spreading a message of hope, and putting life-saving resources into the hands of those in need. Eating disorders have the highest mortality rate of any mental illness and will affect 30 million Americans at some point in their lives, but myths and misinformation still keep people from getting the help they need.

During NEDAwareness Week, communities across the country join the National Eating Disorders Association (NEDA) to raise awareness through social media campaigns, legislative advocacy, building lightings, local events, and many more activities.

With the support of partners like you, we can make sure that help is available and recovery is possible for everyone.

2018 THEME: LET'S GET REAL

With this year's theme – *Let's Get Real* – NEDA is expanding the conversation about eating disorders and highlighting stories that we do not often hear. Our culture has complicated relationships with food, exercise, and appearance, and this leads to food and body image issues that negatively impact us all.

By expanding conversations, busting myths, sharing the online screening tool, and getting real about the wide range of experiences, we can reach new audiences while sharing resources and diverse stories of recovery.

THE ROLE OF NED AWARENESS WEEK PARTNERS

NEDAwareness Week is a collective effort of volunteers, including eating disorders professionals, health care providers, students, educators, social workers, organizations, and individuals committed to raising awareness of eating disorders.

In 2017, 334 ORGANIZATIONS SIGNED ON AS OFFICIAL PARTNERS.

Partners are asked to support NEDAwareness Week by sharing resources with their communities and engaging in the #NEDAwareness social media campaign. Partner organizations are also welcome to get creative with their participation by hosting their own events and activities.

HOW DO PARTNERS PARTICIPATE?

Partners can get involved in many different ways. We encourage everyone to highlight the need for early intervention by sharing the [online eating disorders screening tool](#) with their networks. To sign up, please fill out the [Partner Form](#).

Suggested ways partners can help spread awareness also include the following:

- Encourage others to take or share the online screening tool: <http://nationaleatingdisorders.org/screening>.
- Help make eating disorders trend online! Participate in the conversation by tagging your posts with #NEDAwareness on Twitter, Facebook, and Instagram.
- Publish a blog or news article about eating disorders.
- Spread the message about NEDAwareness Week by highlighting it on your website or linking to www.nedawareness.org.
- Light up your business in blue and green! Be counted among the many landmarks around the nation that are going blue and green for NEDAwareness Week in February.
- Host an awareness or fundraising event!
- Post the official NEDAwareness Week poster in your school, office, place of worship, or local community space.
- Share videos, infographics, fact sheets, or other resources with your community!

Questions? Visit www.myNEDA.org for eating disorders information, resources, and treatment options.

To make your participation easier, NEDA will provide sharable graphics, guides, and videos such as [How to Help a Loved One](#) and [Warning Signs and Symptoms](#). Specific resources will also be available on the following topics:

- Athletes & Exercise
- Bullying & Weight Shaming
- Body Image
- Co-occurring Conditions
- Dieting & “Clean Eating”
- LGBTQ+
- Marginalized Voices
- Men
- Social Media & Media Literacy
- Substance Abuse

*YOU CAN FIND EVERYTHING YOU’LL NEED AT
WWW.NEDAWARENESS.ORG*

Whichever way you choose to partner, your efforts are a key component to raising awareness of eating disorders and saving lives, so your participation is greatly appreciated!

CAMPAIGN LINKS

Campaign Hashtag: [#NEDAwareness](#)

Website: NEDAwareness.org

NEDA’s Confidential Screening Tool: nationaleatingdisorders.org/screening

NEDA Helpline & Click to Chat: nedawareness.org/get-help/helpline

Partner Materials: nedawareness.org/partners

Twitter: twitter.com/NEDAstaff

Facebook: facebook.com/NationalEatingDisordersAssociation

Tumblr: nedafeedinghope.tumblr.com/

Instagram: instagram.com/NEDA

Pinterest: pinterest.com/nedastaff/