# FINANCIAL STATEMENTS AND AUDITOR'S REPORT

**APRIL 30, 2012** 

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#### **Independent Auditor's Report**

**Board of Directors National Eating Disorders Association** 

We have audited the accompanying balance sheet of National Eating Disorders Association as of April 30, 2012, and the related statements of activities, functional expenses and cash flows for the year then ended. These financial statements are the responsibility of National Eating Disorders Association's management. Our responsibility is to express an opinion on these financial statements based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes consideration of internal control over financial reporting as a basis for designing audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of National Eating Disorders Association's internal control over financial reporting. Accordingly, we express no such opinion. An audit also includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of National Eating Disorders Association as of April 30, 2012, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States of America.

Loeb & Troper LLP

September 10, 2012

#### **BALANCE SHEET**

# **APRIL 30, 2012**

#### ASSETS

Cash and cash equivalents Investments (Note 3) Accounts receivable Contributions receivable - current (Note 4) Inventory Prepaid expenses Fixed assets (Note 6)	\$	1,351,292 14,715 769 259,258 24,505 28,969 162,788
Total assets	\$ <u></u>	1,842,296
LIABILITIES AND NET ASSETS		
Liabilities		
Accounts payable and accrued expenses	\$	25,932
Accrued payroll and related liabilities	,	103,240
Deferred revenue	_	114,100
Total liabilities		243,272
Net assets (Exhibit B)		
Operating		927,961
Board designated		500,000
Total unrestricted	-	<u> </u>
1 otal unrestricted		1,427,961
Temporarily restricted (Note 5)	_	171,063
Total net assets	_	1,599,024
Total liabilities and net assets	\$_	1,842,296

See independent auditor's report.

NATIONAL EATING DISORDERS ASSOCIATION

STATEMENT OF ACTIVITIES

# YEAR ENDED APRIL 30, 2012

Devices regime Legisland after surrented		Unrestricted	ŀ	Temporarily Restricted	ļ	Total
Contributions and grants (includes in-kind contributions of \$199,717) (Note 7) Sale of merchandise Registration fees Interest and dividends		\$ 1,463,045 18,913 197,927 11,087	<b>↔</b>	106,960	€	1,570,005 18,913 197,927 11,087
vents restrictions (Note 5)	(107,991)	471,890 187,237		(187,237)		471,890
Total revenues, gains, losses and other support		2,350,099		(80,277)		2,269,822
Expenses (Exhibit C) Education and support services		1,672,926	I			1,672,926
Supporting services Management and general Fund raising		269,726 228,388	1		ļ	269,726 228,388
Total supporting services		498,114	ı			498,114
Total expenses		2,171,040	ı		ļ	2,171,040
Change in net assets (Exhibit D)		179,059		(80,277)		98,782
Net assets - beginning of year		1,248,902	1	251,340	ı	1,500,242
Net assets - end of year (Exhibit A)	<del>97)</del>	\$ 1,427,961	# ₩	171,063	<del>&gt;&gt;</del>	1,599,024

See independent auditor's report.

NATIONAL EATING DISORDERS ASSOCIATION

STATEMENT OF FUNCTIONAL EXPENSES

YEAR ENDED APRIL 30, 2012

Total	835,224 121,310 13,187 219,250 68,542 49,970 101,582 31,961 78,046 353,391 76,603 147,314 17,647 53,058 30,061 54,925	26,760	
Direct Costs of Special Events	\$ 10,500 58,685 2,735 30,061	6,010	\$ (107,991)
Fund Raising	75,170 10,918 5,410 \$ 6,169 4,497 4,575 42,679 44,588 6,894 1,317 1,588	1,564	228,388 \$
Management and General	141,988 20,623 1,121 11,652 8,495 5,116 1,111 36,772 13,023 2,487 3,000	3,547	269,726 \$
Education Nand Support	618,066 \$ 89,769 13,187 202,219 50,721 36,978 101,582 22,270 34,256 272,031 56,686 84,825 13,059 50,323	15,639	1,672,926 \$
а	€9	ł	<u> </u>
	Salaries Payroll taxes and employee benefits Awards and grants Conferences, conventions and meetings Information technology Depreciation and amortization Advertising Postage and shipping Printing, publishing and copying Professional fees Occupancy (Note 9) Supplies Telephone and internet Travel Cost of goods sold Fees Bad debt	Other expenses Total expenses	Less expenses deducted directly from revenues Direct costs of special events  Total expenses reported by function on the statement of activities (Exhibit B)

See independent auditor's report.

#### STATEMENT OF CASH FLOWS

# YEAR ENDED APRIL 30, 2012

Cash flows from operating activities	
Change in net assets (Exhibit B) \$	98,782
Adjustments to reconcile change in net assets to	ŕ
net cash provided by operating activities	
Depreciation and amortization	49,970
Decrease (increase) in assets	,
Accounts receivable	44,804
Contributions receivable	(82,058)
Inventory	2,070
Prepaid expenses	(12,979)
Increase (decrease) in liabilities	
Accounts payable and accrued expenses	(27,571)
Accrued payroll and related liabilities	59,293
Deferred revenue	85,650
Net cash provided by operating activities	217,961
Cash flows from investing activities	
Purchase of investments	(14,910)
Proceeds from sale of investments	260,195
Fixed asset acquisitions	(7,799)
Net cash provided by investing activities	237,486
Net change in cash and cash equivalents	455,447
Cash and cash equivalents - beginning of year	895,845
Cash and cash equivalents - end of year \$	1,351,292

See independent auditor's report.

#### NOTES TO FINANCIAL STATEMENTS

#### **APRIL 30, 2012**

#### NOTE 1 - NATURE OF ORGANIZATION

National Eating Disorders Association (NEDA) is dedicated to supporting those affected by eating disorders and being a catalyst for prevention, cures and access to quality care.

National Eating Disorders Association is a not-for-profit organization exempt from federal income tax under Section 501(c)(3) of the Internal Revenue Code.

NEDA is supported primarily by contributions and special events.

#### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of accounting - The financial statements are prepared on the accrual basis of accounting.

Use of estimates - The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Cash and cash equivalents - Cash and cash equivalents include highly liquid instruments with maturities when acquired of three months or less at the date of purchase.

Investments - Investments are stated at fair value. NEDA invests in various investment securities. Investment securities are exposed to various risks such as interest rate, market, and credit risks. Due to the level of risk associated with investment securities, it is at least reasonably possible that changes in the values of investment securities will occur in the near term, based on the markets' fluctuations, and that such changes could affect NEDA's financial statements.

Contributions receivable - Unconditional promises to give that are expected to be collected within one year are recorded at net realized value. Unconditional that promises to give that are expected to be collected in future years are recorded at fair value, which is measured as the present value of their future cash flows. The discounts on those amounts are computed using risk-adjusted interest rates applicable to the years in which the promises are received. Amortization of the discounts is included in contribution revenue. Conditional promises to give are not included as support until the conditions are substantially met.

#### NOTES TO FINANCIAL STATEMENTS

#### **APRIL 30, 2012**

# NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Allowance for doubtful accounts - NEDA has determined that no allowance for uncollectible accounts for contributions receivable is necessary as of April 30, 2012. Such estimate is based on management's assessments of the creditworthiness of its donors, the aged basis of its receivables, as well as current economic conditions, subsequent collections and historical information.

*Inventory* - Inventory is stated at the lower of cost or market. Cost is determined by the first-in, first-out ("FIFO") method. Inventory consists of shirts, jewelry and brochures.

Fixed assets - Fixed assets and website development costs are capitalized at cost. Items with a cost in excess of \$1,500 and an estimated useful life greater than one year are capitalized. Depreciation and amortization is provided on the straight-line method over the estimated useful lives of the assets.

**Deferred revenues** - Deferred revenues consist of advance payments received for services to be rendered in the future.

*Unrestricted net assets* - Unrestricted net assets include funds having no restrictions as to use or purpose imposed by donors. In addition, resources which are set aside for board-designated purposes are unrestricted.

Temporarily restricted net assets - Temporarily restricted net assets are those whose use by NEDA has been limited by donors to a specific time period or purpose.

Contributions and grants - Unconditional contributions, including promises to give cash and other assets, are reported at fair value at the date the contribution is received. The gifts are reported as either temporarily or permanently restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified as unrestricted net assets and reported in the statement of activities as net assets released from restrictions.

*In-kind contributions* - NEDA recognizes donated goods and services as support and either expense or capitalized costs if the services received either create or enhance nonfinancial assets, or if they require specialized skills provided by individuals possessing those skills, and would typically need to be purchased if not donated. Donated goods and services are recorded at fair value at date of donation.

#### NOTES TO FINANCIAL STATEMENTS

#### APRIL 30, 2012

#### NOTE 2 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

In addition, many volunteers have donated time to NEDA's activities which do not meet the criteria for recognition and, therefore, the value of those volunteer hours are not recorded in the accompanying financial statements.

Advertising expense - Advertising costs are expensed as incurred.

**Registration fees** - Registration fees are recognized when earned. Revenues are recognized at the date of the event.

Awards and grants - Awards and grants are expensed in the year granted and are subject to an annual review and renewal process.

Functional expenses - The costs of providing NEDA's services have been summarized on a functional basis. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

Uncertainty in income taxes - NEDA has determined that there are no material uncertain tax positions that require recognition or disclosure in the financial statements. Periods ending April 30, 2009 and subsequent remain subject to review by applicable taxing authorities.

Subsequent events - Subsequent events have been evaluated through September 10, 2012, which is the date the financial statements were available to be issued.

#### **NOTE 3 - INVESTMENTS**

#### Fair Value Measurements and Disclosures

Accounting Standards Codification (ASC) Section 820, Fair Value Measurements and Disclosures, establishes a framework for measuring fair value. The framework provides a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. The hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements). The three levels of the fair value hierarchy are described below. Level 1 inputs to the valuation methodology are unadjusted quoted prices for identical assets or liabilities in active markets that NEDA has the ability to access. Level 2 inputs to the valuation methodology include:

#### NOTES TO FINANCIAL STATEMENTS

#### **APRIL 30, 2012**

#### **NOTE 3 - INVESTMENTS (continued)**

#### Fair Value Measurements and Disclosures (continued)

- Quoted prices for similar assets or liabilities in active markets;
- Quoted prices for identical or similar assets or liabilities in inactive markets;
- Inputs other than quoted prices that are observable for the asset or liability;
- Inputs that are derived principally from or corroborated by observable market data by correlation or other means.

If the asset or liability has a specified (contractual) term, the Level 2 input must be observable for substantially the full term of the asset or liability. Level 3 inputs to the valuation methodology are unobservable and significant to the fair value measurement. The asset or liability's fair value measurement level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. Valuation techniques used need to maximize the use of observable inputs and minimize the use of unobservable inputs.

The following is a description of the valuation methodology used for assets measured at fair value. There has been no change in the methodology used at April 30, 2012 as compared to earlier periods.

Money market mutual funds - Valued at the net asset value (NAV) of shares held by NEDA at year end.

	Level 1	
3.6	•	
Money market mutual funds	\$ <u></u>	<u> 14,715</u>

The method described above may produce a fair value calculation that may not be indicative of net realizable value or reflective of future fair values. Furthermore, while NEDA believes its valuation method is appropriate and consistent with other market participants, the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different fair value measurement at the reporting date.

#### NOTE 4 - CONTRIBUTIONS RECEIVABLE

NEDA received unconditional promises to give from annual sponsorships and the fundraising gala. Contributions receivable are all due within one year.

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#### NOTES TO FINANCIAL STATEMENTS

#### APRIL 30, 2012

#### NOTE 5 - TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets are available for the following purposes:

Young Investigator	\$ 30,983
Proud to Be Me	56,951
Scholarship	1,169
Conference - Tendler Memorial Foundation	75,000
Ides of March	 6,960
	\$ 171 063

Net assets were released from restrictions by incurring expenses satisfying the following restricted purpose:

Proud to Be Me	\$ 43,048
Conference - Anchors Away	36,624
Conference - Tendler Memorial Foundation	2,000
Conference - various	55,476
NEDAW - event	31,500
Young Investigator	11,458
Toolkit	2,576
Other	 4,555
	\$ <u> 187,237</u>

#### **NOTE 6 - FIXED ASSETS**

			Estimated Useful Lives
Website development	\$	166,400	3 years
Computers and equipment		134,455	3-5 years
Furniture and fixtures		2,151	5 years
		303,006	
Less accumulated depreciation and amortization	_	(140,218)	
	\$_	162,788	

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#### NOTES TO FINANCIAL STATEMENTS

#### **APRIL 30, 2012**

#### NOTE 7 - IN-KIND CONTRIBUTIONS

In-kind contributions consisted of the following:

\$ 90,000
33,592
2,125
 74,000
\$

\$<u>199,717</u>

#### **NOTE 8 - CONCENTRATIONS**

Financial instruments which potentially subject NEDA to a concentration of credit risk are cash accounts with financial institutions in excess of FDIC insurance limits.

#### **NOTE 9 - OCCUPANCY**

NEDA leased office space in Seattle, Washington under an operating lease that expired September 30, 2011. In addition, NEDA rents office space in New York on a month-to-month basis. For the year ended April 30, 2012, rent expense was \$43,011 and in-kind rent expense was \$33,592.

#### **NOTE 10 - PENSION PLAN**

NEDA has established a SIMPLE Individual Retirement Plan for its employees. All employees who are 21 years of age or older and have worked at least six months are eligible to participate in the plan. Upon becoming eligible, an employee can choose whether or not to contribute up to \$16,500 in earned income to the plan. Effective February 1, 2010, NEDA matches up to three percent of the employee's compensation. NEDA contributed \$8,192 for the year ended April 30, 2012.