

INSPIRE AWARD HONOREE BIOS

WHITNEY ARCARO

Executive Vice President, Head of Marketing and Retail; RXR Realty

As the Executive Vice President – Head of Marketing and Retail Leasing at RXR Realty, Ms. Arcaro is responsible for overseeing the marketing and communications of (RXR Realty's) 25.6 million square feet of commercial assets in Manhattan and the surrounding region, as well as the concepts, design strategy, marketing and strategic branding initiatives for 6,200 multi-family units in planning across the region. As the Head of Retail Leasing, Ms. Arcaro oversees the strategy and implementation for the 1.1 million sf of retail space across RXR's portfolio.

Prior to joining RXR, Ms. Arcaro served as Managing Director of Business Development for SHVO, a luxury real estate company, where she was integral to key elements of the business, comprising capital raising, EB5 financing, hotel partner relations, retail activity and sales/marketing efforts. Ms. Arcaro was senior member in the company's strategic growth initiatives, effectuating a \$3.5 billion investment and development pipeline in a 24-month period.

Previously, Ms. Arcaro served as Senior Vice President of Marketing at Vornado Realty Trust, one of the largest publicly traded REITs in the U.S. with over 100 million square feet across multiple markets during her time there. At Vornado, Ms. Arcaro was responsible for creating and implementing marketing strategies including office, retail, residential, and hotel properties, new developments and major asset repositions. Ms. Arcaro oversaw Vornado's major branding initiatives. Among her accomplishments includes building an interdisciplinary, multi award-winning marketing program for Vornado's corporate, New York, and street retail platforms, which included innovations in digital marketing and technologies, as well as industry-leading sales centers and product positioning. She oversaw the marketing and communications plan of the company's nationally recognized sustainability program, and also created a successful public holiday tradition in partnership with the San Francisco 49ers in California.

Prior to Vornado, Ms. Arcaro was a commercial real estate broker working on tenant representation, landlord agency, consulting services and investment opportunities for multinationals and institutional organizations.

Ms. Arcaro has been listed as one of New York's Real Estate Power Women in 2018 and 2019. She is a member of the Leadership

ALISA MALL

Managing Director, Investments; Carnegie Corporation of New York

As the Corporation's managing director of investments, Alisa Mall is primarily responsible for the management of Carnegie Corporation of New York's real estate and natural resources portfolios. She oversees the foundation's diversity and inclusion efforts and is responsible for inflation-linked strategies. Ms. Mall also works on absolute return strategies.

Prior to joining the Corporation, she was a director in the Equity Capital Markets group at Tishman Speyer, working with institutional and private investors in connection with its real estate funds. Previously Ms. Mall was an attorney with Orrick Herrington & Sutcliffe, where she focused on general real estate and the real estate finance practice. She serves on the boards of the Pension Real Estate Association (PREA), Breakthrough New York, and the Bronfman Fellowship. She is also a member of WX Women Executives in Real Estate, the New York Private Equity Network's Real Estate Women's Committee, the UJA-Federation of New York's investment committee, and the Advisory Board of Declaration Partners, a family office. Ms. Mall graduated *magna cum laude* from Yale College with an honors degree in political science and received her JD from Stanford Law School.

JODI PULICE

Founder & CEO; JRT Realty Group

Professional Expertise

Jodi Pulice has served as Founder and CEO since 1996, when she established JRT Realty Group, Inc. as a woman-owned, full-service commercial real estate services firm to address industry-wide supplier diversity initiatives. The firm is certified as a Minority- and Woman-Owned Business Enterprise (M/WBE) by the Women's Business Enterprise National Council (WBENC) and National Minority Business Council (NMBC). Today, JRT Realty is recognized as the nation's largest certified woman-owned commercial real estate services firm and is certified by several other distinguished entities, including the New York Department of Small Business Services, the City of New York, and Empire State Development (ESD).

As CEO, Ms. Pulice is responsible for directing and overseeing all organizational activities, including transaction management and implementation; strategic consulting and project planning; property management; and leasing.

Clients Served

Department of Citywide Agency Services (DCAS) (PANYNJ)	Port Authority of New York and New Jersey
The Durst Organization	Metropolitan Transit Authority (MTA)
United Nations Development Corporation (UNDC)	Nuveen (formerly TIAA-
CREF) Taconic Investment Partners	Vanbarton Group, LLC
Jamestown	United Nations Federal Credit Union (UNFCU)
Criterion	Hakimian Organization
AIG	Savanna
Madison Marquette	60 Guilders
People's Bank	FDIC
First Moravian Church	Madison Realty Capital
SUNY Empire State College	Dormitory Authority of the State of New York (DASNY)

Major Transactions

- Port Authority of New York and New Jersey & The Durst Organization/One World Trade Center, New York, NY – 1,200,000 SF
- New York City Department of Citywide Administrative Services (DCAS): 18 locations in Manhattan, Bronx, Brooklyn, Queens, and Staten Island, NY – 1,200,000 SF
- Metropolitan Transit Authority (MTA): Downtown Manhattan sales, renewals, relocations, and consolidations – 3,000,000 SF
- New York City Housing Authority (NYCHA) lease of 587,000 SF in Long Island City, NY
- New York City Housing Authority (NYCHA) lease 403,624 SF in Manhattan, NY

Accomplishments

Ms. Pulice is responsible for a leasing and management portfolio of almost 10 million square feet. Among her accomplishments are leasing and sales transactions totaling more than \$3 billion, including the sale of the Seagram Building in Manhattan as well as representing the FDIC's 92 national field office locations.

Professional Affiliations

- Real Estate Board of New York (REBNY)
- Real Estate Board of New York (REBNY) Commercial Board of Directors
- Real Estate Board of New York (REBNY) Diversity Committee

- Women's Business Enterprise National Council (WBENC)
- Women Presidents' Organization (WPO)
- National Minority Business Council (NMBC)

Professional Recognition

- As an acknowledged leader dedicated to advancing supplier diversity initiatives and the employment of certified, women-owned businesses, JRT Realty Group has been recognized with some of the real estate and business industry's most prestigious awards. Notable achievements include the Top Diversity Owned Business Award and the Minority/Woman Business of the Year award given by the National Minority Business Council, which recognized JRT's efforts to award the most number of assignments to other M/WBE vendors.
- Real Estate Board of New York's Henry Hart Rice (Most Ingenious Deal of the Year) Award for Condé Nast headquarters relocation to One World Trade Center
- Ms. Pulice was honored as one of Smart CEO's New York Brava Award Winners. The publication recognizes 40 female CEOs and executives in the New York area who "exemplify extraordinary entrepreneurial services along with a demonstrated passion and a strong sense for philanthropy."
- Named one of the Top 50 Women in Real Estate by the Association of Real Estate Women
- Among the 100 Women Business Enterprises (WBEs) Impacting Supplier Diversity by Women's Enterprise USA
- Named one of 45 Women of Influence in commercial real estate by Real Estate Forum
- Named one of 20 Women of Influence in commercial real estate by Real Estate New York
- Honored as one of Enterprising Women Magazine's Enterprising Women of the Year
- Ms. Pulice was also selected to receive the Real Estate Person of the Year Award from the Greater New York Chapter of the Institute of Real Estate Management (IREM)
- Named one of The New York Business Journal 2017 Women of Influence
- Honored as one of Real Estate Forum's Women of Influence 2018
- Named one of CoStar's New York Power Brokers 2018
- Named one of Crain's Notable Women in Real Estate 2018
- Honored as one of Bisnow's Notable Women of Influence 2018 and 2019
- Elected as one of REBNY's Commercial Board of Directors for 2019
- Named as REBNY's Bernard H. Mendik Lifetime Leadership in Real Estate Award Recipient 2020

Community Leadership

- Board Member of Long Island City YMCA
- Board Member of the UNFCU Foundation
- Board Member of the Jeffrey Modell Foundation
- Active member of the National Association of Women Business Owners (NAWBO)
- Active member of The Columbus Citizens Foundation

Licenses

- New York Real Estate License

Education

- Bachelor of Science degree, Wagner College, NY

LAUREN YOUNG

Chief Administrative Officer, Brookfield Properties Northeast; Co-Chair of Brookfield Women's Network

Lauren Young is the Chief Administrative Officer of Brookfield Properties Northeast. Since joining Brookfield in 2007, Ms. Young has worked across the investing and operating sides of the global real estate business. Her areas of experience include distressed investing, strategic platform acquisitions and real estate private equity across multiple sectors and markets. Ms. Young was involved in several notable transactions including investments in General Growth Properties, Fairfield Residential, Brookfield Office Properties and Forest City Realty Trust.

In her current role as Chief Administrative Officer, Ms. Young is involved in business development, strategic communications, corporate social responsibility and talent development for Brookfield's office, multifamily and development businesses in New York, Washington D.C. and Boston.

Ms. Young has overseen the launch of a series of internal employee networks focused on corporate citizenship, diversity and inclusion, and professional development. In 2016, Ms. Young created and launched Brookfield's first women's network and has since assisted in implementing regional chapters in nine global offices.

She launched two additional internal professional networks, Brookfield Pride and Brookfield Next Generation, and has overseen the expansion of Brookfield Cares, supporting causes within local communities where the company operates. Through her leadership of these initiatives, Ms. Young has created numerous programs to provide training and development opportunities to employees, as well as developed partnerships with local non-profit organizations focused on homelessness, hunger and families in need. She has led numerous collaborations between Brookfield and non-profit organizations such as the Bowery Mission, WIN, and the Hassenfeld Children's Hospital.

Prior to joining Brookfield, Ms. Young worked in investment banking with Credit Suisse in their real estate division. She holds a degree in Economics from Columbia University.