

**Event** NEDA NYC Benefit Dinner  
**Date** Wednesday | April 17, 2013 | 6:30pm  
**Venue** 60<sup>th</sup> Floor of Chase Manhattan Plaza | New York City



National Eating Disorders Association

**Event Chair** Deborah Q. Belfatto | NEDA Board Member  
**Corporate Dinner Chairs** Frank J. Bisignano | Co-Chief Operating Officer, JPMorgan Chase  
Ric Clark | CEO, Brookfield Global Properties and NEDA Board Member

**Corporate Leadership Award** Brian R. Steinwurtzel | *Managing Director, Newmark Grubb Knight Frank*  
**Inspiration Award** Susan Fales-Hill | *Author, Writer*  
**Emcee** Diana Williams | *WABC-TV News Anchor*  
**Auctioneer** Bill Ritter | *Co-Ancor, Eyewitness News at 6 & 11*

**NEDA Ambassador Council** Bradley Bayou, Lynn Chen, Emme, Alexa and Natalee Falk, Zina Garrison, Kirsten Haglund, Jean Kilbourne EdD, Justin Ly, Karla Mosley, Kaira Rouda, Jenni Schaefer, Jamie-Lynn Sigler, Carre Otis Sutton, Whitney Thompson, Matan Uziel

**About NEDA** The National Eating Disorders Association (NEDA), with headquartered in New York City, is the leading U.S. non-profit organization supporting individuals and families affected by eating disorders. NEDA serves as a catalyst for prevention, cures and access to quality care. Each year, NEDA helps millions of people across the country find information and appropriate treatment resources through its toll-free live helpline, its many outreach programs and website. NEDA advocates for advancements in the field and envisions a world without eating disorders.

## Support Opportunities

### Leadership Circle

- Contribution of \$25,000
- Leadership Circle seating for your party of ten
- Full page ad in the Event Program
- Premium recognition in the Event Program and on appropriate event materials

### Commitment Sponsor

- Contribution of \$10,000
- Preferred seating for your party of ten
- Half page ad in the Event Program
- Recognition in the Event Program and on appropriate event materials

### Spirit of Courage

- Contribution of \$2,500
- Preferred seating for two guests
- Recognition in the Event Program and on appropriate event materials

### Benefactor

Contribution of \$1,000

- Seating for one guest
- Recognition in the Event Program and on appropriate event materials

### Did You Know...

42% of 1st-3rd grade girls want to be thinner.

Eating Disorders have the highest mortality rate of any mental illness.

It is estimated that currently 11% of high school students have been diagnosed with an eating disorder.

The cost of outpatient treatment, including therapy and medical monitoring, can extend to \$100,000 or more.

Learn More  
At  
[www.myNEDA.org](http://www.myNEDA.org)

# NEDA NYC Benefit Dinner

April 17, 2013 | 6:30pm

Kindly Reply by April 10, 2013

Name (as it should appear on printed materials, if applicable)

\_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Zip \_\_\_\_\_ Phone \_\_\_\_\_

Email \_\_\_\_\_

**Yes, please accept my reservation at the following level.**

- |  |                    |
|--|--------------------|
| <input type="checkbox"/> Leadership Circle \$25,000        | Table of Ten       |
| <input type="checkbox"/> Commitment Sponsor \$10,000       | Table of Ten       |
| <input type="checkbox"/> Spirit of Courage Sponsor \$2,500 | Seating for Two    |
| <input type="checkbox"/> Benefactor \$1,000 ea             | Seating for One    |
| <input type="checkbox"/> Individual Reservation \$750 ea   | # of Guests: _____ |
| <input type="checkbox"/> Junior Reservation \$250 ea       | # of Guests: _____ |
- Guests under age 30*

**No, I cannot attend but please accept my tax deductible contribution of \$\_\_\_\_\_ in support of NEDA**

## Payment Information

- Check (payable to NEDA)
- American Express
- Visa
- MasterCard

Name on Credit Card \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp Date \_\_\_\_\_ Security Code \_\_\_\_\_

Billing Zip Code \_\_\_\_\_

Signature \_\_\_\_\_



National Eating Disorders Association

## Dinner Guests

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

- I will be filling my table
- I would like to donate \_\_\_\_\_ seats back to NEDA

## Please indicate any food restrictions

\_\_\_\_\_

NEDA is a registered 501 (c)3 nonprofit organization.  
Federal Tax ID # 13-3444882

The non-deductible portion of each reservation is \$100. If you choose not to attend the event, your contribution may be fully tax-deductible.

If you are paying by credit card, you may fax this reservation form to the NEDA Office at 212-575-1650.

National Eating Disorders Association  
[www.MyNEDA.org](http://www.MyNEDA.org)

Return Reservation Form To:  
NEDA  
165 W. 46<sup>th</sup> Street | Suite 402  
New York, NY 10036

For Event Information Please Contact  
(201) 941-6064  
[neda@trustaffairs.com](mailto:neda@trustaffairs.com)