



Sponsor, Exhibit or Advertise **2012 Annual NEDA Conference** **in St. Petersburg, FL**

October 11 – 13, 2012
Renaissance Vinoy Resort & Golf Club



*The Renaissance Vinoy Resort & Golf Club is an intimate, luxury resort at an affordable price (\$165/night special conference rate). There is limited space for rooms and exhibit booths, so **be sure to plan ahead.***

*With a private golf course, 12 tennis courts, a private marina and pier...
come early or stay an extra night or two.*



***Nearby...** St Petersburg beaches rank among the best beaches in the country.*



The Renaissance Vinoy Golf Club is a private course for resort guests and members: 18 holes, 6,581 yards. Par for course: 72

- **This offer expires March 31, 2012**
- The same or other offers may be available starting April 2012

Conference Program Advertising*

\$450 ~~\$500~~ – **Half-page**, color advertisement - \$50 off **\$2,000** ~~\$2,500~~ – **Inside cover** (front or back) - \$500 off
\$900 ~~\$1,000~~ – **Full-page**, color advertisement - \$100 off **\$4,000** ~~\$5,000~~ – **Back Cover** (outside) - \$1,000 off

*Program size to be determined (but smaller than 8.5 X 11).
Your print ready-ad that conforms to specifications must be received by **8/3/2012**.

Exhibit Booth - \$1,400 Early Bird Price

Standard price will be \$1,600 and late price will be \$1,800. **Secure your space now.**

An exhibit booth is a 6 foot, skirted table and chair and includes one (1) Exhibitor Badge to staff your booth (which includes full conference registration, providing access to all meals, social and educational events).

NEDA Partner - \$2,500 Breakfast Sponsor

Your name and/or logo included on signage at the event, as well as in a PowerPoint slide at the conference opening. Sponsorship includes exhibit booth, one exhibitor badge (full conference registration), and acknowledgment of your sponsorship through signage, conference program listings, etc.

Exclusive Promo Item Sponsorship \$4,875 (Special Price through 3/31/2012)

Your name and/or logo imprinted on ONE of the following items (first come – first served) to be provided to all participants in the conference tote bag:

- Post-it Notes, Pen, Highlighter, Carabiner/Keyholder

Includes exhibit booth, and additional conference registrant, imprinted item, and half-page ad in conference program.

Value of \$6,000. SPECIAL 25% Discounted price through 3/31/12: \$4,875

Hotel KeyCard Sponsorship \$6,000 (Special Price through 3/31/2012)

Your logo on 500 printed hotel keycards used by NEDA Conference guests throughout the conference. NEDA Helpline info and 2013 Conference save-the-date info on the back makes this keycard a keeper.

Includes exhibit booth, and additional conference registrant, hotel keycard, and half-page ad in conference program.

Value of \$7,500. Discounted price through 3/31/12: \$6,000

Keynote Speaker Sponsor - \$10,000 ~~\$7,500~~ (Special Price through 3/31/12)

~~Sponsor the Keynote Speaker (TBA) at the 2012 Conference. Special announcements from the stage, the Keynote Speaker in advance of the conference. Signage, PPT slide, etc. Includes exhibitor booth, table and full-page, color advertisement in the conference program. SPECIAL 25% Discounted price through 3/31/12: \$7,500.~~

**SOLD
OUT**

Exclusive Electronic Portal Sponsor - \$10,000

Be the only sponsor listed on the home page of the electronic portal (website) provided to conference attendees with access to PowerPoints, handouts, outlines and other speaker materials. Includes logo on PPT slide at conference opening, program listing and full page advertisement, exhibit booth and up to two additional conference attendees.

Teen Summit Sponsor - \$10,000

Help build strong young leaders and activists. Sponsor NEDA's second Teen Summit for youth aged 13 – 19. Benefits include... Your flyer or brochure placed in the goody bag for up to 100 attendees. (Other branded item or coupon may be considered with prior approval.) Signage at the event. Announcement at summit opening. Optional exhibit booth and exhibitor badge for regular NEDA Conference. (No exhibit booths or adult attendance to Teen Summit will be provided.) Full page announcement color advertisement in NEDA Conference program. Up to two additional conference attendees.

These offers based on availability through March 31, 2012. First-come, first served.



National Eating Disorders Association 2012 Conference

October 11 – 13, 2012

Vinoy Renaissance, St. Petersburg, FL

Exhibitor / Sponsor Info:

Contact Person:		Title:	
Company:			
Street Address:			
City:	State:	Zip:	Email:
Phone:		Fax:	

Program Advertising

- \$500 **\$450** Half Page
 \$1,000 **\$900** Full Page
 \$2,500 Inside Cover
 \$5,000 Back Cover

Sponsorships

- Exhibit Booth: **\$1,400** (Regular prices will be \$1,600 - \$1,800).
 NEDA Partner - Breakfast Sponsor: **\$2,500**
 Promo Item Sponsor: ~~\$6,000~~ **\$4,875*** (INDICATE ITEM PREFERENCE: _____)
 Exclusive KeyCard Sponsor: ~~\$7,500~~ **\$6,000**
 ~~Exclusive Keynote Speaker Sponsor: \$10,000~~ **\$7,500**
 Exclusive Electronic Portal Sponsor: **\$10,000**
 Teen Summit Sponsor: **\$10,000**

All sponsorships at \$1,400 and above include an exhibit booth. Special discounted prices only available if paid by 3/31/12.

Additional Attendees **\$350**

- _____ registrants @ \$350 each = \$_____. Available only to exhibitors and sponsors who complete payment by 3/31/12.

Amount: \$_____ (please add all exhibit booths, sponsorships, advertising, take one tables and additional attendees)

My check is enclosed. Check #_____.

Credit Card Payment

<input type="checkbox"/> American Express #: _____	<input type="checkbox"/> Visa #: _____	<input type="checkbox"/> MasterCard #: _____
Amount: \$ _____	Expiration Date:	Security Code:
Name on card:		
Billing Address (If Different From Above):		
Signature:		

Refundable only through April 30, 2012 (minus a \$25 processing fee).

This form reserves your spot, but all attendees and booth staff must complete online registration once it is available.

National Eating Disorders Association

165 W. 46th Street, New York, NY 10036

Ph: 212-575-6200; Fx: 212-575-1650

Contact Dee Christoff for more information: dchristoff@myneda.org