

NationalEatingDisorders.org



NEDA CONFERENCE 2009

September 10-12
Minneapolis, MN

*Reshaping Our Future:
A Vision for Recovery, Research,
Attitudes and Action!*

Exhibitor Booths and Sponsor Packages

First come-first served. Your payment reserves your booth or sponsor package.

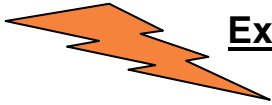


Exhibit Booth: 6' table, 8' space, pipe and drape, chair, 1 exhibitor badge

NEDA Exhibit Booths sell out fast! Fewer than 10 booths left (as of June 29) Reserve yours now!

5/23 – 7/31: Exhibit Booth – Full Price **\$1,600***
8/1 – 9/10: Exhibit Booth – Late Entry **\$1,800**

Price is good as long as **payment is received by the date indicated. All prices and offers subject to availability.*

DISCOUNTS for ADDITIONAL ATTENDEES: Exhibitors may register up to 5 additional people (employed by their facility) at \$50 off the price of registration.

Time is Running Out for Conference Program Advertising

Deadline 7/31/09!*

Full-page \$1,000
Half-Page \$500

- Must be HIGH RESOLUTION digital file. (At least 300 dpi).
 - Preferred Formats: JPEG, high resolution (.jpg), EPS (.eps), TIFF (.tif)
- Full-color or black and white accepted (all outlines and spot colors must be converted)
- Half page is HORIZONTAL ONLY: 5-1/8" X 4" finished size
- Full page is 5-1/8" X 8 1/4" finished size
- No bleeds except inside or back covers. Inside covers \$2,500 each. Call for availability.

**Final ads and payment must be received by this date. Please submit your ad prior to 7/20 for review.*

Take One Table

An unsupervised literature table where a stack of **one type** of the following will be placed by *NEDA staff* so attendees can browse and pickup at their leisure: brochure, article, survey, or order form (see sizes, prices and restrictions below). Those interested in participating in the "Take One" table must bring materials with them to the conference or ship them following approved instructions. Please send no more than 250 pieces. Any left over materials will not be returned.

BROCHURE: Tri- or quad-fold brochure – finished size 4 X 9. **\$150**

LITERATURE: 8.5 X 11 handout or order form. NO more than 4 pages. **\$200**

National Eating Disorders Association
603 Stewart Street, Suite 803, Seattle, WA 98101
Ph: 206-382-3587; Fx: 206-829-8501
www.MyNEDA.org

NEDA Partner - \$2,500 ~ Friday or Saturday Breakfast Sponsor

Your name and/or logo included on signage at the event, as well as in the PowerPoint display at the conference opening. Sponsorship includes exhibit booth, one exhibitor badge and breakfast signage. **Up to 4 sponsors per day – maximum of 8**. **First come, first served. Your payment reserves your spot.**

Copper Sponsor - \$5,000 ~ Friday Networking Social

Your name and/or logo included on signage at the event, as well as in the PowerPoint display at the conference opening. Sponsorship includes exhibit booth, two exhibitor badges and event signage. **Up to 4 sponsors maximum**.

Bronze Sponsor - \$7,500 ~ Exclusive Sponsor (Choose one of the following)

Scholarship Sponsor: Sponsor five need-based, conference scholarships.

Hotel Key Card Sponsor: Have your name and logo imprinted on keycards for the official hotel conference.

USB/Flash Drive Sponsor: Your name and/or logo imprinted on a USB/Flash drive provided to the first 500 conference participants.

Lanyard/Badge Holder Sponsor: Your name will be exclusively imprinted on the lanyard or badge holder for all conference participants.

* All Bronze Sponsors will be acknowledged in signage, promotional materials, and announcements onsite. Bronze sponsorships also include an optional exhibit booth, two exhibitor badges and a FULL-page, color advertisement in the conference program – sponsorship must be reserved by 7/20/09 to receive ad).

Steel Sponsor - \$10,000 ~ Exclusive Sponsor (Choose one of the following – first come, first-served)

Toolkit Sponsor: Your name and logo imprinted on the cover of the toolkit and CD-ROM provided to all participants. The toolkit is a program listing and journal. The CD-ROM includes all handouts and other content materials provided about speakers and sessions..

Keynote Speaker Sponsor: Sponsor Keynote Speaker Jean Kilbourne, Ed.D, award-winning author and documentarian and you will have the opportunity to meet and introduce her at the conference.

All Steel Sponsorships include signage, recognition from the podium, two exhibitor badges, optional exhibitor booth and FULL-page, color advertisement in the conference program – if sponsorship is reserved by 7/20/09.

Silver Sponsor - \$15,000 ~ Exclusive Cyber Café Sponsor: Sponsor a “café” where conference attendees and speakers will have access to laptops to check their email and/or work on their presentations at the conference. Your name and logo will be on the startup page and screensavers. Sponsorship includes signage, recognition from the podium, three exhibitor badges, optional exhibitor booth and FULL-page advertisement in the conference program – if sponsorship is reserved by 7/20/09.

Gold Sponsor - \$25,000 ~ Exclusive Exhibit Hall Sponsor: Sponsor the exhibition hall and receive special signage (archway) at the entrance to the exhibit hall. Special placement of your optional exhibit booth and up to four waived registrations provided to attend the conference for your staff or guests. Recognition from the podium and in PowerPoint display at conference opening. FULL-page ad in the conference program – if sponsorship is reserved by 7/20/09. **THIS OPTION AVAILABLE ONLY TO NON-TREATMENT PROVIDERS.**

Platinum Sponsor - \$50,000 ~ Exclusive Presenting Sponsor: Sponsor the conference registration and receive special signage at the registration desk and in the conference general session ballroom. Your brochure and/or branded product, gift, sample or coupon provided in the tote bags for all speakers and/or conference participants. Special placement of your optional exhibit booth and up to five waived registrations to attend the conference for your staff or special guests. Recognition from the podium and in PowerPoint display at conference opening. FULL-page ad in the conference program – if sponsorship is reserved by 7/20/09. **THIS OPTION AVAILABLE ONLY TO NON-TREATMENT PROVIDERS.**

SOLD OUT: Coffee Breaks, Raffles, Tote Bags, Welcome Social, Luncheons

All program advertising must be received by 7/20/09.



2009 NEDA Conference

September 10 – 12, 2009, Hilton Minneapolis Hotel, Minneapolis, MN

Exhibitor GUIDELINES

Exhibit Booths:

- Your booth and signage must conform to the space reserved along with any restrictions. No refund available for failure to comply.
- The hall is completely carpeted and professional pipe & drape service is provided. Each 8' space includes a 6' skirted table and chair.
- Payment must be received to reserve your spot. All paperwork and payment must be complete by 7/31/09 to appear in the program.

Space Assignments: Space assignments will be made by NEDA. Exhibitors may not swap, share, sublease or alter the space without the expressed permission of the NEDA staff member in charge of the exhibit hall. Display materials and signs must be confined to the allotted space and may not be posted in public areas or meeting rooms. Materials may only be placed on the special Take One Resource Tables if and only if additional advertising fees are paid in advance or this benefit is a part of your sponsor package.

Exhibitor Badges: One free exhibitor badge is provided for each Standard Booth. A badge is required throughout the conference and is provided to staff your booth and provide access to all meals, sessions and social gatherings that are open to conference attendees. Exhibitors and Sponsors may register up to 5 additional attendees (employed by their facility) for \$50 off the registration price (each).

Exhibition hours, Set up and Break down times: TBD. Exhibitor set up: Thurs. 9/10/09: 1pm – 5pm. Pre-conference Exhibitor meeting: Thursday, September 10, 2009, time TBD. Exhibitor break down: Sat. 9/12/09: 2pm – 3pm.

Drawings and Raffles: Sanctioned NEDA raffles and raffle announcements are reserved for leading sponsors only. You may discretely collect business cards and/or conduct a drawing under the following conditions.

1. Prize value is \$99 or less;
2. Participation is free and open to the public.
3. You are responsible for contacting the winner and delivering all prizes.

NEDA will not announce raffles or drawings for exhibitors. Exhibitors are not permitted to make general announcements in the exhibit hall, at conference sessions, during conference meals or at other official conference sanctioned events. **No tote bags or containers may be given out, as this is a sponsored item.**

Retail Sales: Retail sales are not allowed. Gürze Books is currently the only authorized retailer of books and curricula at the conference. Any other sales of books or curricula are prohibited. Please contact Gürze Books if you wish to have representation at their booth.

Refund and Cancellation Policy: Cancellations must be received at NEDA headquarters in writing by 8/1/2009. Cancellations confirmed by 7/1/09 will be charged a \$250 administrative fee. Cancellations received 7/2/09 – 8/10/09 will be charged a \$500 administrative fee. No refunds will be made for cancellations after 8/10/2009.

Equipment, Electricity, Furniture, A-V: Information about reserving and paying for electricity and additional equipment will be provided.

List any products and/or services you will be promoting. Also list signage and materials to be used. (Example: Floor display, table top, etc...) Attach a separate sheet to this contract, if needed. Please note: no dieting books or dieting products allowed. NEDA reserves the right to exclude any materials, displays or items deemed inappropriate to our mission or audience.

The undersigned acknowledges receipt of and agrees to abide by the Exhibitor Contract and Guidelines and to all conditions under which the space is leased to NEDA. The undersigned also affirms that the products and services described in this contract are the ones that will be exhibited.

ORGANIZATION NAME (required) _____

Authorized signature _____ Date _____

Name (print or type) _____ Title _____

National Eating Disorders Association 2009 Conference

September 10 – 12, 2009
Hilton Minneapolis Hotel, Minneapolis, MN

Exhibitor / Sponsor Info:

Contact Person:		Title:	
Company:			
Street Address:			
City:	State:	Zip:	Fax:
Phone:		Email:	

Exhibit Booths

~~\$1,400~~ (paid 3/9 – 5/22/09) \$1,600 (paid 5/23 – 7/31/09) \$1,800 (paid 8/1 or later)

Take One Table

\$150 brochure placement \$200 literature placement

Program Advertising

(payment and final approved version must be received by 7/31/09)

\$500 Half Page \$1,000 Full Page \$2,500 Inside Cover \$5,000 Back Cover

Sponsorships

- NEDA Partner - Breakfast Sponsor (1 of 8): **\$2,500**
- Copper Sponsor – Friday Networking Social (1 of 4): **\$5,000**
- Bronze Sponsor: **\$7,500*** (Indicate preferred item: 1. _____ 2. _____ 3. _____)
- Steel Sponsor: **\$10,000*** (Indicate preferred item: 1. _____ 2. _____)
- Exclusive Silver Sponsor ~ Cyber Café: **\$15,000***
- Exclusive Gold Sponsor ~ Exhibition Hall: **\$25,000***
- Exclusive Platinum Presenting Sponsor: **\$50,000***

All sponsorships (\$2,500+) include an exhibit booth.

If you would like to sponsor, but do not require an exhibit booth, please let us know.

***Call for availability. Secure your sponsorship early to ensure that you appear in promotional materials.**

***If program advertising is included, your payment and final files must be received by 7/31/09.**

My check is enclosed. Amount: \$ _____ Check # _____.

Credit Card Payment

<input type="checkbox"/> American Express #: _____	<input type="checkbox"/> Visa #: _____	<input type="checkbox"/> MasterCard #: _____
Amount: \$ _____	Expiration Date:	Security Code:
Name on card:		
Billing Address (If Different From Above):		
Signature:		

*Exhibitors and sponsors may register up to 5 additional attendees (employed by their facility) at \$50 off the price of registration.