



The National Eating Disorders Association 2010 Conference in New York City

“Building Bridges to Education, Research and Recovery”

October 8 – 10, 2010, Marriott New York at the Brooklyn Bridge

**Sponsor, Exhibit or Advertise at the 2010 NEDA Conference in New York
at special SUPER EARLY BIRD prices – *through February 28th!***



- **Your payment is required to reserve your spot. Deadline: Sunday, February 28, 2010. **Refundable only through March 31, 2010 (minus a \$25 processing fee).***

NEDA Advertising, Exhibit Booths and Sponsorship Packages

Conference Program Advertising

\$950 ~~\$1,000~~ – Full-page, color advertisement - \$50 off
\$450 ~~\$500~~ – Half-page, color advertisement - \$50 off

\$2,500 each – Inside covers (front or back inside cover)
\$5,000 – Back Cover (outside of program)

Take One Table - \$25 Off

An unsupervised literature table where a stack of **one type** of the following will be placed by NEDA staff so attendees can browse and pickup at their leisure: brochure, article, survey, or order form (see sizes, prices and restrictions below). **BROCHURE:** – finished size 4 X 9. **\$175**; **LITERATURE:** 8.5 X 11 item **\$225** (Both are \$25 off the regular 2010 prices.)

Exhibit Booth - \$1,300

Secure your space now. Early bird and regular booth prices will be \$200 - \$500 more than this price starting in March! So, don't delay. An exhibit booth is a skirted table with pipe and drape, one chair and one identifying sign and includes one (1) Exhibitor Badge to staff your booth (providing access to all meals, social and educational events). *Your payment must be received by 2/28/10.*

NEDA Partner - \$2,500 Saturday or Sunday Breakfast Sponsor

Maximum of 6 each day – and these usually sell out. Your name and/or logo will be included on signage at the event, as well as in a PowerPoint slide at the conference opening. Sponsorship includes exhibit booth, one exhibitor badge, breakfast signage and IF YOU SIGN UP BY 2/28 a free, half-page, color advertisement in the conference program for no additional charge if payment received **by 2/28/10.**

Exclusive Lanyard Sponsor - \$5,000

Your name and/or logo imprinted on the lanyard/badge holder to be provided to all participants of the NEDA Conference: Includes exhibit booth and imprinted lanyard. PLUS – SPECIAL EXTRAS if you purchase by 2/28/10: 1) Your brochure on the take one table; 2) A free, half-page ad in the conference program. **Value of \$6,000. Discounted price through 2/28/10: \$5,000**

Exclusive Hotel Key Card Sponsor - \$6,000

Your name and/or logo imprinted on Hotel Key Cards provided to all who register for the NEDA Conference and stay in the conference hotel. Includes exhibit booth and imprinted key cards. PLUS – SPECIAL EXTRAS if you purchase by 2/28/10: 1) Your brochure on the take one table; 2) A free, full-page ad in the conference program. **Value of \$7,725 SPECIAL Discounted price through 2/28/10: \$6,000**

Scholarship Sponsor - \$7,500 \$6,000 (Two available)

Scholarship Sponsor: Sponsor five need-based, conference scholarships and be acknowledged in letters to conference recipients, in conference promo materials, and in announcements and signage onsite. This special offer through **2/28/10** also includes an exhibit booth, two exhibitor badges and a full-page, color advertisement in the conference program.

Keynote Speaker Sponsor - \$10,000 \$8,000

Sponsor the Keynote Speaker (TBA) at the 2010 Conference. Special announcements from the stage. Opportunity to meet the Keynote Speaker in advance of the conference. Signage, PPT slide, etc. Includes exhibitor booth, two exhibitor badges and full-page, color advertisement in the conference program.

Conference Toolkit Sponsor - \$10,000 \$8,000

Toolkit Sponsor: Your name and logo imprinted on the cover of the toolkit (learning journal) and CD-ROM provided to all participants. The CD-ROM includes all handouts and other content materials provided about speakers and sessions. Includes signage, recognition from the podium, two exhibitor badges, exhibit booth and FULL-page, color advertisement in the conference program.

Silver Sponsor - \$15,000 ~ Exclusive Cyber Café Sponsor: Sponsor a “café” where conference attendees and speakers will have access to laptops to check their email and/or work on their presentations at the conference. Your name and logo will be on the startup page and screensavers. Sponsorship includes signage, recognition from the podium, three exhibitor badges, exhibit booth and full-page advertisement in the conference program.

National Eating Disorders Association 2010 Conference

October 10 – 12, 2010

Marriott New York at the Brooklyn Bridge

Exhibitor / Sponsor Info:

Contact Person:		Title:	
Company:			
Street Address:			
City:	State:	Zip:	Fax:
Phone:		Email:	

Take One Table: ~~\$200~~ **\$175** brochure placement ~~\$250~~ **\$225** literature placement

Program Advertising

~~\$500~~ **\$450** Half Page ~~\$1,000~~ **\$950** Full Page ~~\$2,500~~ Inside Cover ~~\$5,000~~ Back Cover

Sponsorships

- Exhibit Booth: \$1,300 (Regular prices will be \$200 - \$500 higher).
- NEDA Partner - Breakfast Sponsor: **\$2,500** (includes free, half-page ad if payment completed by 2/28/10)
- Exclusive Lanyard Sponsor: **\$5,000***
- Exclusive Hotel Key Card Sponsor: ~~\$7,725~~ **\$6,000*** (Hotel Key Card)
- Scholarship Sponsor: ~~\$7,725~~ **\$6,000**
- Exclusive Keynote Speaker Sponsor: ~~\$10,000~~ **\$8,000**
- Exclusive Conference Toolkit Sponsor: ~~\$10,000~~ **\$8,000**
- Exclusive Silver Sponsor ~ Cyber Café: **\$15,000***

All sponsorships at \$1,300 and above include an exhibit booth – unless otherwise indicated. Special discounted prices are only available if reserved AND PAID by 2/28/10.

Additional Attendees \$349 (\$50 off)

_____ (#) @ \$349 each = \$ _____

Exhibitors may register up to 5 additional people (employed by their facility) at \$349 (\$50 off the early bird registration rate of \$399).

My check is enclosed. Amount: \$ _____ (please add all exhibit booths, sponsorships, advertising, take one tables and additional attendees) **Check # _____**.

Credit Card Payment

<input type="checkbox"/> American Express #: _____	<input type="checkbox"/> Visa #: _____	<input type="checkbox"/> MasterCard #: _____
Amount: \$ _____	Expiration Date:	Security Code:
Name on card:		
Billing Address (If Different From Above):		
Signature:		

National Eating Disorders Association, 603 Stewart Street, Suite 803, Seattle, WA 98101; Ph: 206-382-3587; Fx: 206-829-8501

Contact Dee Christoff for more information: dchristoff@myneda.org; 206-382-3587, ext. 15