



**NEDA**  
CONFERENCE  
**2010**

October 8-10  
New York City, NY

*Building Bridges  
to Recovery*

## Exhibit Booths & Sponsorship Opportunities Still Available (updated 8/20/2010)

### Exhibit Booth \$1,800

A six foot, skirted table and chair and one (1) exhibitor badge to staff your booth, providing admission to all sessions, free meals and social events.\*

### Breakfast Sponsorship \$2,500 ~ ONLY ONE LEFT!

Co-sponsor the Saturday or Sunday breakfast (max 4 per day). Recognition on signage at the event and on PPT slide during conference opening. Includes exhibit booth (skirted table, chair), one exhibitor badge and admission to all sessions, free meals and social events.\*

### Parent Family and Friend Network (PFN) Dinner \$5,000 – TWO MAXIMUM

Sponsor the networking dinner of our PFN on the Friday before the conference. Your sponsorship includes an optional exhibit booth (skirted table and chair), one exhibitor badge and providing admission to all sessions, free meals and social events.\* Also includes a seat at the PFN Dinner, as well as verbal acknowledgment at the dinner and your logo listed on a lobby sign at the conference.

### Hospitality Room Sponsor \$7,500

A hospitality room with comfortable chairs and an opportunity to connect one on one is available at every NEDA conference. Now is your chance to sponsor this special room, including room signage and banner. Includes optional exhibit booth and two exhibitor badges which provide admission to all sessions, free meals and social events.\*

### Keynote Speaker Sponsor \$10,000

**Exclusively** sponsor the Keynote Speaker, **Naomi Wolf, celebrated speaker and author of “The Beauty Myth”** (and other publications). Special announcements from the stage, signage, PPT slide in the conference opening, and recognition on NEDA website and newsletter. If possible, we will create an opportunity for your representative to meet and be photographed with the Keynote Speaker. Includes optional exhibit booth and two exhibitor badges.

*\*Additional fees may apply for optional, paid events.*

**The following options do NOT include either an exhibit booth or entrance to the conference.**

### Take One Table

An unsupervised literature table where a stack of one type of the following will be placed *by NEDA staff* so attendees can browse and pickup at their leisure: brochure, article, survey, or order form.

**BROCHURE:** one sheet, folded, finished size approx 4" X 9" **\$200**

**LITERATURE:** single or multiple sheets (no more than 6), flat or folded, max finished size 8.5" X 11" **\$250**

### Local Scholarship Sponsor \$500 ~ does not include exhibit booth

Sponsor a need-based scholarship for the family member or loved one of someone with an eating disorder in the tri-state area to attend the NEDA conference. You will be acknowledged in letters to the recipient. Fully tax-deductible.

### National Scholarship Sponsor \$2,500 ~ does not include exhibit booth

A national scholarship also includes accommodations and travel for the recipient anywhere in the continental United States. You will be acknowledged in letters to the recipient and signage onsite.



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## Exhibitor / Sponsor Info:

Contact Person:		Title:	
Company:			
Street Address:			
City:	State:	Zip:	Fax:
Phone:		Email:	

## Booths and Sponsorships

### BOOTHS & Sponsorships that INCLUDE BOOTHS

- Exhibit Booth: **\$1,800** (limited availability)
- Breakfast Sponsor: **\$2,500** ONE LEFT!!!
- PFN Dinner Sponsor: **\$5,000**
- Hospitality Room Sponsor: **\$7,500**
- Keynote Speaker Sponsor: **\$10,000**

### SPONSORSHIPS that DO NOT include booths

- Take One Table
  - Brochure (\$200)
  - Literature (\$250)
- Local Scholarship Sponsor: **\$500** (does not include booth)
- National Scholarship Sponsor: **\$5,000** (does not include booth)

## Registrations

- \_\_\_\_\_ Exhibitor / Sponsor Badge(s) (1 per booth at no additional charge. See sponsor levels for other offers)
- \_\_\_\_\_ (#) Registrants: Early Bird Price **\$450** (til 9/30)

# \_\_\_\_\_ **TOTAL # of attendees**

\$ \_\_\_\_\_ **TOTAL amount** (please add all exhibit booths, sponsorships, take one tables and additional attendees)

My check is enclosed. Check # \_\_\_\_\_.

Credit Card Payment

<input type="checkbox"/> American Express #: _____	<input type="checkbox"/> Visa #: _____	<input type="checkbox"/> MasterCard #: _____
Total Amount: \$ _____	Expiration Date:	Security Code:
Name on card:		
Billing Address (If Different From Above):		
Signature:		

**National Eating Disorders Association**, 603 Stewart Street, Suite 803, Seattle, WA 98101; Ph: 206-382-3587; Fx: 206-829-8501

Contact Dee Christoff for more information: [dchristoff@myveda.org](mailto:dchristoff@myveda.org); 206-382-3587, ext. 15