

Annual Report

FY 2013

MAY 1, 2012 - APRIL 30, 2013



NEDA
Feeding hope.

National Eating Disorders Association

NEDA supports individuals and families affected by eating disorders, and serves as a catalyst for prevention, cures and access to quality care.

A Letter From NEDA's CEO

Dear Friends,

It has certainly been a growth year for NEDA! There is no doubt that our move to New York, completed this time last year, has made a difference in our access to increased media and volunteer participation. We have been fortunate to have the support of Newmark Grubb Knight Frank, who made the move possible. We now have **22 employees and average 65 interns and volunteers** every semester. Collectively, this has enhanced our abilities to expand our messages and grow our many programs to serve those affected by eating disorders.

This year also brought changes to the NEDA website; we've added technological tools such as an **online eating disorder screening and "Click to Chat"** functionality for our Helpline, as well as a **new blog and community forums**. In short, we are working steadily to keep pace with the ever changing world around us. Our newly launched **Feeding Hope Fund for Clinical Research and Training** is representative of our deep commitment to moving the field forward by investing in evidence-based research that will benefit families. Finally, the work of our advocates in the **STAR Program** are showing wonderful results, with significant victories in Virginia and Missouri, as well as the continued growth of the bi-partisan **National Eating Disorders Awareness Caucus** in Congress. But, as always, much more needs to be done to improve access to care throughout the country.

NEDAwareness Week has expanded exponentially, bringing in the participation of many new organizational partners and, consequently, steering many more thousands to our **Helpline** and **NEDA Navigator** services. We are proud to share that the Empire State Building was lit in NEDA's colors for the second year to assist in strengthening awareness about eating disorders. The 2012 **NEDA Conference** in St. Petersburg, Florida was a great success, attracting 600 individuals, families and clinicians. And, our **NEDA Network has now grown to 24 member organizations**; a wonderful collaboration with fellow eating disorder nonprofits, many of whom are now hosting NEDA Walks and earning grant funds to serve their own local communities.

We have so many reasons to be proud of the year past and positive about what lies ahead. The progress would not be possible without the hard work of the most dedicated staff, volunteers, partners and board members that any organization could have. The energy, passion and talent each and every one brings to our mission is astounding. I am honored to be shepherding NEDA through these times, and I look forward to continued progress to better serve our families.

Most sincerely,



Lynn S. Grefe
President/CEO of the National Eating Disorders Association

Innovations

- Launched the Feeding Hope Fund for Clinical Research and Training
- Partnered with Screening for Mental Health to create online eating disorder screening
- Developed "Click to Chat" for Helpline
- Redesigned and improved NEDA website

Special Thanks

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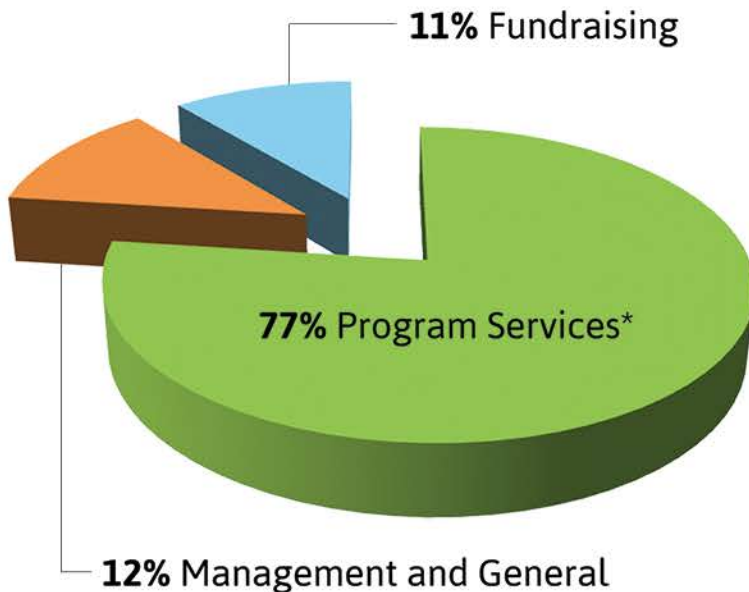
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Financials

Total Expenses



*Program Services includes the following programs: Information and Referral Helpline; Parent, Family & Friends Network (PFN); NEDA Navigators; Loss Support Network; NEDAawareness Week; NEDA Conference; Media Watchdogs; Solutions Through Advocacy and Reform (STAR) Program; NEDA Network; educational components of NEDA Walks; NEDA's website; and Proud2Bme.org

Consolidated Statement of Activities

SUPPORT AND REVENUE

Special events	\$553,269
Direct cost of special events	(\$88,767)
Contributions and grants	\$2,758,408
Sale of merchandise	\$19,005
Registration fees	\$228,854
Interest and dividends	\$5,893
Net realized and unrealized loss on investments	(\$346)

TOTAL **\$3,476,316**

EXPENSES

Educational and support services	\$2,368,326
Management and general	\$321,400
Fundraising	\$386,708

TOTAL **\$3,076,434**

CHANGE IN NET ASSETS

NET ASSETS, BEGINNING OF YEAR	\$1,599,024
NET ASSETS, END OF YEAR	\$1,998,906



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